

FIONA
TRAN

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SAN FRANCISCO, CA





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PREVIOUS PARTNERSHIPS

Abercrombie & Fitch

MVMTM

DW Daniel Wellington



STITCH FIX

MEJURI

Aveeno ACTIVE NATURALS

yogaworks

BABE

UNDER ARMOUR

ABOUT THE BLOGGER

Fiona Tran is a San Francisco-based blogger and content creator focusing on relatable, everyday content for fashion and lifestyle brands. Since launching her blog, she has attracted an audience of over 2,500 people around the U.S, the majority of whom range in the 18-28 female demographic.

3687

tik tok followers

5.2K

instagram followers

605

youtube subscribers

140

facebook followers

SOCIAL MEDIA

70,000

Avg Impressions

15.92%

Engagement Rate

3,000

Avg Post Reach

19.92%

Sponsored Engagement Rate

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